

## Web Evaluation

Name of Site: nfl.com

Date: \_\_\_\_\_

URL: \_\_\_\_\_

1=Poor      5=Outstanding

### Design:

- |                                      |   |   |   |   |   |
|--------------------------------------|---|---|---|---|---|
| 1) Can move from page to page easily | 1 | 2 | 3 | 4 | 5 |
| 2) Good use of graphics              | 1 | 2 | 3 | 4 | 5 |

### Content

- |                                       |   |   |   |   |   |
|---------------------------------------|---|---|---|---|---|
| 1) More links are included            | 1 | 2 | 3 | 4 | 5 |
| 2) Information is useful              | 1 | 2 | 3 | 4 | 5 |
| 3) Purposes of site clearly stated    | 1 | 2 | 3 | 4 | 5 |
| 4) Rich content and will be revisited | 1 | 2 | 3 | 4 | 5 |

### Technical Elements

- |  |   |   |   |   |   |
|--|---|---|---|---|---|
| 1) All links work                        | 1 | 2 | 3 | 4 | 5 |
| 2) Can see meaningful info in 30 seconds | 1 | 2 | 3 | 4 | 5 |

### Credibility

- |  |   |   |   |   |   |
|--|---|---|---|---|---|
| 1) Gives name of sponsoring organization | 1 | 2 | 3 | 4 | 5 |
| 2) Gives date of last update             | 1 | 2 | 3 | 4 | 5 |
| 3) Links have been kept current          | 1 | 2 | 3 | 4 | 5 |

**Total Possible**

**55**

**nfl.com's Score**

\_\_\_\_\_