

Making This Guy Look Great!
(Using the Magic 5 W's and 1 H)

When writing for a newspaper, reporters use the **magic 5 w's and 1 h formula**. What's that, you ask? Before a reporter actually writes a story for the newspaper, he or she will find out the following information:

1. **Who** was the story about?
2. **What** was going on?
3. **Where** did the event happen?
4. **When** did the event happen?
5. **Why** did the event happen?
6. **How** did the event happen?

All of these questions are answered somewhere in the first two paragraphs of a story. With the information you found about your quarterback's charity (foundation) work, use the **magic 5 w's and 1 h formula**.

Here is an example. All of this information was found on Steve McNair's website: stevemacnair.com

1. **Who?** Steve McNair is the quarterback for the Baltimore Ravens.
2. **What?** Steve runs the Steve McNair Foundation
3. **Where?** His charity work is run from the foundation office.
4. **When?** He collects money from his charity when a person sends in money.
5. **Why?** Steve feels really sorry for the Hurricane Katrina victims and wants to help them.
6. **How?** Anyone can give to this charity by sending \$100.00 to the Steve McNair Foundation. For their contribution, they will feel good about helping the victims and will receive an autographed poster of Steve McNair.

Now go to your quarterback's official website:

- 1) Go to Google and type in your quarterback's name.
- 2) Choose the web site named for your quarterback (example: stevemacnair.com)—This is his "official" web site.

VERY IMPROTANT: You will need the following information when writing the citation for your Power Point:

Name of the Web Site: _____

The date and time you got this information from this web site: _____

WRITE IN COMPLETE SENTENCES!! (This will help you later!!)

1. **Who?** (duh!!! Your quarterback's name, of course!)

2. **What** is his charity?

3. **When** does he have his event?

4. **Where** is the event held?

5. **Why** is your guy interested in this kind of charity?

6. **How?** You can answer this in one of several ways...

How is the money given to the people in need?

OR

How else does the charity help?

OR

How can a person get in touch with your guy's charity?

OR

How can ordinary people help with this charity?

You are going to write a paragraph using all of this information. (See? Writing your answers in complete sentences DID help you!!)

(This is an example of the Steve McNair info to use as a guide...if you need one!)

Steve McNair is the quarterback for the Baltimore Ravens. He runs the Steve McNair Foundation. This charity is run from the foundation office. He collects money from his charity when a person sends in money. Steve feels sorry for the Hurricane Katrina victims and wants to help them. Anyone can give to this charity by sending \$100.00 to the Steve McNair Foundation. For their contribution, they will feel good about helping the victims and will receive an autographed poster of Steve McNair.

Now, write your paragraph:

Now, go type it using Microsoft Word. (The document you create will go into your Power Point!!)

Add the Citation Information from above (name of web site, and date and time of your research.)

Name it "Charity Work" and save it to your desktop folder.

Print a copy of it and put it in your portfolio.
